

# Elà Mar

Esthetics Boutique



Aesthetic Medical Assistant

# WHO WE ARE

ElàMar is a family-owned aesthetics practice founded in the heart of North Alabama, by Dr. Marlin Gill and Elaine Gill. The name ElàMar is a portmanteau of Elaine (Elà) and Marlin (Mar)—a subtle tribute to them and a reflection of our roots in Southern hospitality.

Around 2010 Dr. Gill and Elaine noticed that aesthetics could feel a little cold, a little too transactional, so they decided to change that. ElàMar was created to be a place where people would feel welcome, cared for, and confident they're in good hands.

Our mission is an expression of that sentiment: we want everyone who steps through our doors to leave feeling confident in their skin—not just on the outside, but in that deeper, glowing from within way. For us, it's never been just about skincare; it's about caring for everyone we meet.

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OUR MISSION IS TO HELP PEOPLE  
FEEL CONFIDENT IN THEIR SKIN

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# OUR VALUES

## **Safety First**

The health and safety of our patients comes first.

## **Be Kind to People**

Treat everyone with kindness, friendliness and generosity.

## **Appearance Matters**

The way things look affects how we feel.

## **Extreme Ownership**

Even if it's not your job or your fault, it is your responsibility.

## **Be 1% Better Every Day**

Always strive for improvement.

## WHAT YOU'D DO IN THIS ROLE

You will be responsible for designing and executing Marketing and CRM strategies that boost customer engagement and satisfaction, and accelerate business growth.

## YOU'RE PROBABLY A MATCH IF

- You have and active CMA or LPN license in the state of Tennessee
- You have phlebotomy experience
- You enjoy working at a fast pace
- You are detail oriented, organized and efficient
- You're calm under pressure

# KEY RESULTS AREAS

## 1. Enhance Provider Speed and Efficiency

What winning looks like:

- Treatment times are reduced while the subjective experience of the appointment, for the provider and the patient, feels slower.

What it will take:

- Understanding the fundamentals of non-surgical aesthetic procedures
- Reviewing the schedule and preparing in advance each day
- Prep patients for treatments, check that consents are complete
- Prep all supplies for each treatment
- Actively listen and plan ahead while the provider consults
- Assist the provider during treatment
- Clean and sanitize the room after each treatment, reset for the next patient

## 2. Facilitate an Exceptional Treatment Experience for Patients

What winning looks like:

- The providers time and attention are free to focus exclusively on the patient and treatment performance

What it will take:

- Extend a warm, positive energy to patients
- Ensure patients feel welcome and comfortable
- Capture B&A photos
- Credential the provider

# KEY RESULTS AREAS CONT'D

## 3. Maintain Adequate Inventory and Supply Levels

What winning looks like:

- All supplies needed to perform treatments are stocked and prepped for use

What it will take:

- Weekly inventory counting and reconciliation
- Monitoring the schedule to predict supply needs
- Communicating ordering needs to Clinic Manager
- Keep treatment rooms organized and supplies easily accessible

# DETAILS

## **Job Type**

Full Time

## **Pay**

\$18 to \$23 per hour + benefits

- Range depends on skill level and overall experience

## **Benefits**

All full time employees have the option to receive:

- Health, dental & vision insurance
- 2 Weeks Paid Time Off
- 6 Paid National Holidays
- 401(k)
- Profit Sharing
- Complimentary Staff Treatments

# Interested in Joining Our Team?

Visit [elamarskin.com/careers](https://elamarskin.com/careers) and click "Apply Here" next to the position you are applying for, then complete the application form.

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NOTE: Only those applicants under consideration will be contacted. Please accept our utmost appreciation for your interest. ElàMar is an Equal Employment Opportunity employer. Employment decisions are based on merit and business needs, and not on race, color, creed, age, sex, gender, sexual orientation, national origin, religion, marital status, medical condition, physical or mental disability, military service, pregnancy, childbirth and related medical conditions or any other classification protected by federal, state or provincial and local laws and ordinances. Reasonable accommodation is available for qualified individuals with disabilities, upon request. This Equal Employment Opportunity policy applies to all practices relating to recruitment and hiring, compensation, benefits, discipline, transfer, termination and all other terms and conditions of employment.

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